

Mitsubishi Lancer “Safer” Script (One of Top 3)



PRODUCTION VISION (ANIMATED)	PRODUCTION AUDIO
<p><i>Quiet inner city suburb at night</i> – A woman drives a Mitsubishi lancer down a quiet tree-lined street. A child dressed up in a tiger costume sits in the back-seat reading a storybook. Shadows fall across his face as he reads.</p>	<p>MUSIC & ATMOSPHERE (Classical music plays softly on the car stereo).</p>
<p>The child peers over the top of the book to look outside the window.</p>	
<p><i>Fantastical Forest</i> – We see the Lancer driving through a landscape that looks like a cross between <i>Alice in Wonderland</i> and <i>Where the Wilds Things Are</i>. The child sees the dark shapes of the trees. In cut-out animation style, monsters straight from the pages of an old pop-up storybook emerge from the trees and bushes, and loom over the car. They stare into the car with their yellow glowing eyes.</p>	<p>SOUND FX (Rustling sound of creatures moving in bushes and trees)</p>
<p>One plant-like monster snakes around the car as it drives through the forest. The boy sits mesmerised and frightened by the monsters on the other side of the window.</p>	<p>SOUND FX (Slithering and rattling)</p>
<p>The monsters’ reflections can be seen in the car windows. He covers his eyes but slowly peers through them as he realises he is safe inside the car. He takes his finger and draws the Mitsubishi logo in the fog on the window) to the monsters and goes to sleep.</p>	<p>SOUND FX (growling and howling)</p>
<p>The mother looks back to the see the child fast asleep in his seat still holding the storybook.</p>	<p>MUSIC & ATMOSPHERE (Classical music plays prominently again on the car stereo).</p>
<p>We see the car drive off down the same suburban night streets.</p>	
<p>SUPER – Mitsubishi Logo “Safer Lancer”</p>	